



# Haraz Rafting Festival

Mazandaran-Iran

17 to 22 May 2016

Haraz River

**Festival:** Haraz Rafting Festival

**Date:** 17 to 22 May

**Location:** Haraz River, Mazandaran Province, Iran

**Organizer:** Iran Rafting Association

## Aims:

- To promote River Ecotourism and Safe and Standard Recreational Rafting in Iran
- To develop river conservation in Iran
- To develop river and flood rescue in Iran
- To make local people familiar with river activities and related employment
- To introduce rafting for all; including kids, families, athletes etc
- To introduce "Women Entrepreneurship" in river tourism

**Programs:** Programs are including workshops, competitions, fun rating, cleaning the river, etc

## A- Workshops

- River Rescue workshop (for fire fighters and other rescue people + tour leaders + interested local people)
- Introduction to Rafting workshop (for Mazandaran Province Managers, Hoteliers, travel agents and tour guides)
- Women Entrepreneurship workshop (for locals)
- River Conservation

## B- Competitions

- Kids fun rafting competition
- Rafting for families
- Rescue Competition

## C-Rafting for all

- Locals
- Public
- Kids

## D- Cleaning the river with help of IRA members, rafters and local NGOs

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**Sponsors:** Iran Rafting Association, Mazandaran Tourism Organization, Ecotour Iran Travel Company